



# 2021 Virtual Advanced Institute

April 8, May 18 and June 2

## MiCPT/CPFA POINT TALLY SHEET

**MiCPT - Michigan Certified Professional Treasurer ~ CPFA - Certified Public Finance Administrator**

*Use this sheet to keep track of education points earned at the 2021 MMTA Virtual Advanced Institute.*

*There are a possible 8.75 MiCPT points; 8.75 CPFA points and 13 ACPFA points for this event.*

Instruction Time	Topic	Speaker/Description	MiCPT Points	CPFA Points	ACPFA Points
<b>Thursday, April 8, 2021</b>					
1.0 Hour <b>9:00-10:00 am</b>	Leading in Challenging Times	In this keynote presentation, you will hear the issues leaders are facing these days -- from COVID to a hundred other issues which follow. You will learn how to avoid being defeated by the daunting challenges and how to keep your people from being defeated, too, as well as be given concrete steps you can take to meet the moment. In conclusion, you will come to recognize that our people are looking to us for leadership like never before, and this can be our finest hour -- but only if we seize it."	.5	.5	1.0
1.5 Hours <b>10:30-Noon</b>	Internal Controls with Remote Workers	With our worlds being turned upside down a year ago, many processes have been altered, often on the fly. Join us to discuss the top areas of concern we have seen in this remote environment and learn about tips and tools that can help maintain controls, while retaining flexibility and innovation, and how you can continue to use these newfound skills and processes as our world evolves.	.75	.75	1.5
1.5 Hours <b>1:00-2:30 pm</b>	Effective Communication and Zoom Etiquette in a Digital World	This presentation will focus on the dynamics of advancing our leadership skills to the world on online communications. Learn how to effectively host a virtual meeting. We will address participation etiquette, facilitation tips, presentation tips, and overall approaches to having a positive online meeting experience.	.75	.75	1.5
1.5 Hours <b>3:00-4:30 pm</b>	The Latest in Legislative News	Attendees will hear the latest from "behind the scenes" on what is happening with Michigan legislation and its impact on municipalities and treasury offices.	.75	.75	0.0



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<b>Tuesday, May 18, 2021</b>					
1.5 Hours <b>8:30-10:00 am</b>	Coastally Vulnerable Communities: The Impact of Rising Lake Levels on Municipalities.	In this session, you will hear from experts on the risks of rising lake levels and the devastating impacts on property owners and communities. A snapshot of the magnitude of property values exposed to uninsured risk will also be discussed and efforts needed to address tens of billions of dollars' worth of assessed values and potential losses.	.75	.75	1.5
1.5 Hours <b>10:30-Noon</b>	Budget Forecasting	Budget Forecasting in the Covid-19 age has become more complex than ever before. This session will focus on two related items: 1) developing short and long term revenue and spending projections for local budgets in this era and 2) determining the potential strategies for American Rescue plan stimulus funds and tools for assessing the use of those funds.	.75	.75	1.5
1.5 Hours <b>1:00-2:30 pm</b>	Financial Aspects of Debt Issuance	This session will discuss various advanced topics of debt issuance including: structuring debt payments, series bonding, layering debt issues, maximizing refunding opportunities, legal requirements affecting structure and debt issuance, and other financial/legal considerations for debt issuance. The goal is for attendees to better understand the possibilities and analysis required to optimize debt issuance, optimize debt repayment cash flows and save their communities money.	.75	.75	1.5
1.5 Hours <b>3:00-4:30 pm</b>	Emerging HR Trends with a Remote Workforce	In a year like no other, employees are working remotely more than ever and employers must adapt to a potential "new normal" for the workplace. This class will provide employers with the tools necessary to ensure that employees remain efficient, effective and compliant with workplace standards while working remotely.	.75	.75	0.0



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<b>Wednesday, June 2, 2021</b>					
1.5 Hours <b>8:30-10:00 am</b>	Jeopardy Assessment Process from Start to Strike	In this session, attendees will gain knowledge on the necessary steps of setting up and filing a Jeopardy Tax Assessment; filing Small Claims Cases and Striking Uncollectable Taxes. Instruction will focus on several key areas: who should be jeopardized; how to file and remove a Jeopardy Assessment Affidavit; creating a jeopardy tax bill; review of the MCL (laws) pertaining to Jeopardy Assessments and Striking; utilizing the State Uniform Commercial Code (UCC) to file and look up liens, the process of search and seizure of personal property; filing Small Claims cases; striking uncollectable taxes from the roll; contacting taxing entities to waive and consent striking; filing for a judgement to strike; and, marking the parcels stricken on the roll.	.75	.75	1.5
1.5 Hours <b>10:30-Noon</b>	Relationships with Board/Councils	We are in our 4th industrial revolution and still waiting to see what the lasting impact will be - data is brought to us and delivered from us at a pace we never anticipated and struggle keeping up with. As leaders in our communities and custodians of citizens' funds it is our responsibility to lead and guide our leadership councils with professionalism, care and integrity. Join the conversation around conduct and communication considerations for municipal leadership in this digital age.	.75	.75	1.5
1.5 Hours <b>1:00-2:30 pm</b>	Dealing with the Media	Any encounter with the news media has its inherent risks; so how does one prepare to insure your career doesn't end sooner than you want? The answer is Tim Skubick's media training. For 50 years he has made politicians squirm with his tough interviews but now he shares his secrets with you during his informative, humorous, hands-on and tricks of the trade seminar.	.75	.75	0.0
1.5 Hours <b>3:00-4:30 pm</b>	Evolution of Municipal Audits – Past, Present and Future	Take a deeper dive into the evolution of the audit process with a spotlight on the future, including cutting edge Data Analytics tools like Natural Language Processing, Blockchain, and Robotics Process Automation. The future of audit is now!	.75	.75	1.5