

# 2021 MMTA FALL CONFERENCE

*Beyond All Limits - Service Reimagined*

## CPFA/ACPFA/MiCPT POINT TALLY SHEET

CPFA - Certified Public Finance Administrator; ACPFA – Advanced Certified Public Finance Administrator;

MiCPT - Michigan Certified Professional Treasurer

*Use this sheet to keep track of education points from sessions you attended at the Conference.*

***There are a possible 7.625 MiCPT Points; 7.625 CPFA points; 4.0 ACPFA.***

Instruction Time	Speaker & Topic	Description	CPFA Points	ACPFA Points	MiCPT Points
<b>Monday, September 20, 2021</b>					
9:00-10:00 am	<b>OPENING KEYNOTE: A Time to Renew</b> Haydee Antezana	Leaders and teams need to make a comeback stronger than their setback to succeed professionally and personally in today's world. In this power-packed and entertaining presentation, attendees will find out how they currently impact others through a real-time activity; implement a four-step roadmap to increase their impact, elevate the customer experience, and boost their confidence; discover how to use the "Success Advantage Formula" to raise their game; apply two key "Powerful Presence" principles (even when wearing a mask) to project confidence and trust; obtain "Social Intelligence" principles crucial to create authentic connections and learn to use the "Limitless Principle" to stop sabotaging their success.	.5		.5
10:15 am-12:15 pm	<b>Legislative Update</b> Judy Allen, MTA and Chris Hackbarth, MML	Learn about laws passed this year and how they'll impact local government; priorities of the Governor, the House and the Senate, today's political climate and issues on the horizon in the coming months.	1.0		1.0
2:00-3:00 pm	<b>Treasurer-to-Treasurer</b> Laurie Sheldon, Marie Sherry and Tricia Wiggle-Bazzy	This popular panel discussion is all about providing attendees with answers to topical questions on issues facing municipal treasury professionals and their municipalities. Learn from your peers on best practices and solutions to the challenges in today's changing environment.	.5		.5
3:15-5:15 pm	<b>Diversity, Equity and Inclusion</b> Dr. Renee Canady, Michigan Public Health Institute	The discourse on diversity, equity and inclusion is increasing in occurrence but not always increasing in effectiveness. This session integrates these three important concepts through a leadership lens. Strategies for advancing diversity, equity and inclusion will be presented in this interactive session that is designed to challenge leaders and prompt them to see their importance as change agents in this arena.	1.0	2.0	1.0

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## Tuesday, September 21, 2021

8:30-10:00 am	<b>American Rescue Plan Act</b> <i>Keith Szymanski and Manju Patnaik, Plante Moran</i>	The American Rescue Plan Act signed into law in March 2021 provides \$350 billion to states and local governments to combat the continued impact of the COVID-19 pandemic. In this session, we will breakdown the guidance related to eligible uses, the calculation of lost revenue, compliance requirements, and proper accounting. We will also discuss some of the strategic considerations to be made as local governments plan to spend this money.	.75		.75
10:15 am-12:15 pm	<b>BS&amp;A Advanced Tax Tips</b> <i>Brad Russman, BS&amp;A</i>	We will discuss some of the lesser-known but very useful features of the Tax program. Some of these may be considered slightly advanced topics, but most are just useful time-saving tips that many people have never been shown.	1.0	2.0	1.0
1:15-3:15 pm	<b>Human Resources Challenges and Solutions</b> <i>Gregg Hixenbaugh</i>	The field of human resources is ever changing (at times seemingly from moment to moment). This presentation will focus on issues related to two topics related to human capital management: (1) remote work considerations for employees and (2) employee vaccinations and COVID-19.	1.0		1.0
3:30-5:00 pm	<b>Chart of Accounts: Conversion Deadlines and Support Resources</b> <i>Michigan Treasury and BS&amp;A</i>	The State Treasury Department will discuss the changes recently made to the Uniform Chart of Accounts and the deadlines for all municipal governments to comply with the changes. Attendees will also hear from BS&A who will discuss their process to assist municipalities with updating the Chart of Accounts within BS&A in order to comply with the new changes.	.5		.5

## Wednesday, September 22, 2021

8:30-9:30 am	<b>Digital Transformation for Municipalities</b> <i>John Globensky, City of Grand Rapids</i>	Digital transformation...where do I start? John will talk about ideas and opportunities in a thoughtful approach. Think about your organization and steps to renew and refresh the digital tools you use.	.5		.5
9:45-11:30 am	<b>Closing Keynote: Keeping the Good from Breaking Bad</b> <i>Daniel Porter, Certified Fraud Examiner</i>	Ethics are how groups define right from wrong. Codes of Ethics define good behavior from bad behavior. When we break those codes, we "break bad." For five seasons, the popular television show "Breaking Bad" explored the transformation of one good man breaking bad. This session provides an overview of ethics while using case studies of good people who broke bad.	.875		.875