

# 2023 Fall Conference

Grand Traverse Resort  
September 24-27



## MiCPT and CPFA-ACPFA POINT TALLY SHEET

MiCPT - Michigan Certified Professional Treasurer

CPFA - Certified Public Finance Administrator and ACPFA – Advanced Certified Public Finance Administrator;

*Use this sheet to keep track of education points from sessions you attended at the Conference.*

***There are a possible 7.25 MiCPT Points; 7.25 CPFA points; 6.25 ACPFA.***

Instruction Time	Speaker & Topic	Description	MiCPT Points	CPFA Points	ACPFA Points
<b>Monday, September 25, 2023</b>					
8:45-10:15 am	Check Fraud and Hot Issues Affecting Municipalities	U.S. Secret Service - Special Agent Austin Hunt will take us through an in depth look at current counterfeit currency trends and cyber-enabled crimes such as Business E-mail Compromise (BECs), Wire Fraud, and Advance Fee Fraud to help better protect our municipalities and constituents.	.75	.75	1.5
10:30 am–Noon	Fraud Busting... Best Practices for Protecting Your Municipalities Assets and Reputation	This session, led by an MMTA member panel will identify the risks with an online presence including ransomware/ phishing, mail theft, wire fraud and account takeover.	.75	.75	
1:30-3:00 pm	State of Michigan Treasury Update	The Michigan Department of Treasury's Principal Residence Exemption (PRE) presentation will provide an overview of the PRE Audit Process, discuss various issues regarding bona fide purchase bills, and provide an update on the PRE Claim process changes. There will be opportunities for questions and the sharing of experiences and challenges.	.75	.75	
3:30-5:00 pm	Everything You Wanted to Know about ChatGPT... but were afraid to ask	ChatGPT is an artificial intelligence model that uses deep learning to generate human-like text in response to prompts, and it has quickly taken the world by storm since its introduction in December of last year. Chatbots are not a new idea, but ChatGPT raised the bar immensely with its almost spooky ability to compose essays, create art and music, have philosophical conversations, and even write computer code. This presentation will address the immediate implications of ChatGPT, as well as other AI programs, on business operations and competitive advantages, and discuss the disruptions that are coming much more quickly than people realize.	.75	.75	
<b>Tuesday, September 26, 2023</b>					
8:30-10:00 am	Preparing Funding for a Large Project	Preparing your community for a large project can be stressful. There is a lot to understand about the financial processes needed and how to best position your community for financial success. This session will give more in depth information related to project funding options, where and how to get funding, the bond rating process, arbitrage and how to maintain financial momentum following funding. This session will give you the financial knowledge and tools to be the project funding expert for your community.	.75	.75	1.5

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<b>Tuesday, September 26, 2023</b>					
10:15-11:45 am	Human Resources Hot Topics	This session will address emerging topics in human resources law, including the Michigan legislature's amendment of the Elliott-Larsen Civil Rights Act to include LGBTQ categories of protection, how courts are applying case law relating to this new inclusion and how employers can take steps to protect the workplace and employees. We will also discuss emerging case law relating to Michigan's Whistleblowers' Protection Act and considerations relating to arbitration clauses in employment agreement	.75	.75	1.5
12:45-1:30 pm	Treasurer-to-Treasurer: Peer Networking	This popular peer networking training is all about providing attendees with answers to topical questions on issues facing municipal treasury professionals and their municipalities. Learn from your peers on best practices and solutions to the challenges in today's changing environment.	.375	.375	
1:45-3:30 pm	FOOL ME ONCE: How Good Employees Often Rationalize Bad Decisions	If you were to ask people whether they think stealing is wrong, most would respond by saying 'yes'. And yet, fraud, theft and other forms of financial crime cost organizations millions per year. Join us for this interactive session as educator, forensic accountant, and filmmaker Professor Kelly Richmond Pope explores how ethical lapses creates fraud situations for any employee. We will also review preventive strategies that all stakeholders should know to keep their organizations fraud free. Based on her research from her book <i>Fool Me Once: Scams, Stories and Secrets from the Trillion Dollar Fraud Industry</i> (Harvard Business Review Press, 2023), Dr. Pope will share personal lessons learned from intimate conversations with white-collar offenders, whistleblowers and victims of fraud. Learning Objectives: <ul style="list-style-type: none"> <li>• Apply the fraud triangle to high-risk transactions</li> <li>• Apply the Fool Me Once fraud archetype structure to analyze ethical dilemmas.</li> <li>• Improve fraud detection strategies</li> </ul>	.875	.875	1.75
<b>Wednesday, September 27, 2023</b>					
8:30-10:00 am	Jeopardy!	This fun interactive session based on the popular television show, Jeopardy! will test attendees' attention and retention of the information shared by the previous two days presenters, helping to solidify the learning experience.	.75	.75	
10:15-11:45 am	Optimism is an Asset	As Legendary Queen Guitarist, Brian May, eloquently stated "The biggest emotion in creation is the bridge to optimism." The ability to utilize this "biggest emotion" to proactively relate to a crisis is vital in this post pandemic business landscape. More than ever, it is paramount to master the mental and emotional processes and behaviors needed to promote personal assets and protecting oneself from the potential negative effects of internal and external stressors.	.75	.75	