



# 2025 FALL CONFERENCE – SHANTY CREEK – SEPTEMBER 21 – 24

## OPENING KEYNOTE – COURAGEOUS LEADERSHIP

On November 23, 2013, Dan Meers came within inches of losing his life while practicing a bungee jump and zip line stunt at Arrowhead Stadium, home of the Kansas City Chiefs. What Dan anticipated being the thrill of a lifetime ended up being the spill of a lifetime. The stunt went terribly wrong and Dan plummeted 75 feet before crashing into the stadium seats. Miraculously Dan survived. He spent nine days in the hospital and got some really big scars. Dan smiles when he says, “Scars are just tattoos that come with a cool story.” During this powerful presentation Dan shares his incredible story and the important lessons that he learned during his long road to recovery about leadership and about life.

## MORE TOPICS YOU WON'T WANT TO MISS

Additional topics for this year's fall conference will include: Natural Disaster Business Continuity, Incident Management for Treasury/Finance, Minimizing AR/AP Fraud Risk and Real Life Experiences, Investing and an Economic Update, Treasurer-to-Treasurer Panel Discussion, Tax Collection Process & Solutions, Legislative Update, and a Leadership Workshop. *Topics subject to change.*



Keynote Speaker Dan Meers

## NETWORKING

Fall Conference will feature daily opportunities for networking with your peers and sponsors, including the Sunday Reception at the Resort, Monday's Up North Event at the Friske Orchard and Market, Tuesday's Awards Banquet where the 2025 PRIME winner will be honored and the new Board of Directors will be installed, as well as the Hospitality Room in the evenings and plenty of breaks and meals to have conversations and catch up with all your old and new MMTA friends.

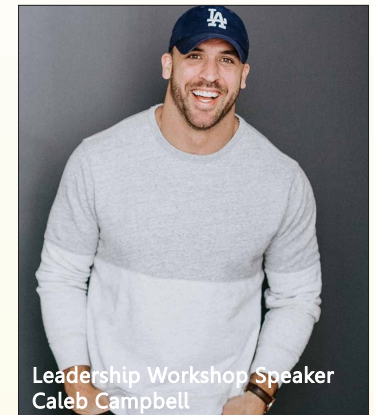
## REGISTRATION

Attend Fall Conference in-person or remotely via livestreaming. Registration fee is \$399 however you attend and includes sessions and electronic materials. Register by September 5 to avoid a \$50 late fee. On-site attendees receive breakfast, lunch, and dinner on Monday and Tuesday, breakfast on Wednesday; dinner on Sunday and networking events. Every effort will be made to provide recordings of all sessions for online attendees.

## RESORT & LODGING

The conference will be held at the Lakeview Conference Center at Shanty Creek Resort. Lodging is at the adjoining Lakeview Hotel at Summit Village. The MMTA rate for a guest room is \$171/night or \$209/night for a studio parlor, subject to applicable fees and taxes. Make your reservation directly with Shanty Creek at the Lakeview Hotel using this link. Reservations for the group rate must be made by Saturday, August 30. Lodging cancellations must be made five days before arrival date to avoid cancellation fees. Check-in time starts at 5:00 pm and check-out is by noon.

Note: Shanty Creek is a cashless resort. If you plan on utilizing resort services outside of what is provided through the conference, you will need a credit or debit card. The resort does have a reverse ATM where you can exchange cash for Visa debit cards that are accepted anywhere.



Leadership Workshop Speaker  
Caleb Campbell



More Information or Register Online Today: [www.MMTA-MI.ORG](http://www.MMTA-MI.ORG)