



MGFOA & MMTA 2015 Spring Seminar Agenda
February 20, 2015
Causeway Bay Hotel Lansing
Lansing, Michigan



7:30 – 8:30 am	MGFOA Past President's Meeting <i>Presiding: Thomas C. Skrobola, City of Kalamazoo</i>	Board Room
7:30 – 8:30 am	Registration/Breakfast	Ballroom F-J
8:30 – 8:45 am	President's Welcome/Opening Remarks Presentation of Back-to-Basics Certificates <i>Ed Sell Jr., City of Monroe, MGFOA President</i> <i>Cheryl Rhein-O'Neill, Oregon Township, MMTA President</i>	Ballroom F-J
8:45 – 9:10 am	Treasury Update <i>Jay Wortley, Chief Economist, Director, Office of Revenue & Tax Analysis, State Treasury Department</i> (.5 CPE General / 0.21 CPFA / 0.21 MiCPT) The State Treasurer will provide an update on several issues related to Local Government, including the current status of communities under financial emergency as well as those municipalities now being assisted by Receivership Transition Advisory Boards or RTABs. Updates on continuing development of the On-Line Financial Accountability Reporting System, as well as a predictive modeling system to identify the potential for fiscal stress within local governments earlier will be discussed. Lastly, a general outline of the new Emergency Services Assessment, which will replace the Personal Property Tax will be covered. <i>Presiding: Tamar Lewis, City of Flint</i>	Ballroom F-J
9:10 – 10:00 am	Legislative Update <i>Judith M. Allen, Director of Government Relations, Michigan Township Association</i> <i>Nikole Brown, Legislative Associate, Michigan Municipal League</i> (1.0 CPE General / 0.42 CPFA / 0.42 MiCPT) <i>Presiding: John Ogden, Retired</i>	Ballroom F-J
10:00 – 10:50 am	Economic Update <i>David Sowerby, CFA, Vice President, Loomis, Sayles & Company</i> (1.0 CPE General / 0.42 CPFA / 0.42 MiCPT / 0.84 ACPFA) The near and long-term views on business conditions will be discussed, as well as on the capital markets and public pensions with a focus on the equity and fixed markets. <i>Presiding: Catherine McClary, Washtenaw County</i>	Ballroom F-J
10:50 – 11:05 am	Break	
11:05 – 11:55 am	Assessing for Financial Folks: The Basics that You Need to Know <i>Kelly Garner, MCAO, PPE, Implementation & Training Services, BS&A Software</i> A high-level overview describing the process and procedures the Assessor uses in establishing values and creating the Assessment/Tax Roll. (1.0 CPE Accounting & Auditing / 0.42 CPFA / 0.42 MiCPT) <i>Presiding: Kelli Lambrix, Public Financial Management, Inc.</i>	Ballroom F-J
12:00 – 1:20 pm	Lunch & Keynote Speaker	Ballroom F-J
12:30 – 1:20 pm	Keynote speaker <i>Mike Duggan, Mayor of Detroit</i> (1.0 CPE General / 0.33 CPFA / 0.33 MiCPT) <i>Presiding: Steve Adair, City of Center Line</i>	Ballroom F-J

1:20 – 1:45 pm	Break	
1:45 – 3:00 pm	<u>Concurrent Sessions:</u> GASB Update <i>Joe Heffernan, CPA, Audit Partner, Plante Moran</i> Stop talking about GASB 68, and let's implement it! This session will take you through the GASBs that are effective at Dec. 31 2014 and June 30, 2015, focusing on implementing GASB 68 which will include how to create the required journal entries. (1.5 CPE Accounting & Auditing / 0.63 CPFA / 0.63 MiCPT / 1.25 ACPFA) <i>Presiding: Tom Darling, City of Troy</i>	Ballroom F-J
	Taking Well-Placed Steps to Avoid Health Care Costs <i>Mark Manquen, CPA, MST, President, Cornerstone Municipal Advisory Group, LLC</i> The cost of employee benefit plans continues to go up each year. Employers have responded with medical plan design changes featuring higher deductibles and out of pocket expenses, imposed higher employee cost sharing, negotiated rates and administrative fees with their health insurers, as well as implemented utilization and case management programs. While employers may have made strides to contain cost, what is needed is to avoid cost. This presentation will advocate the best way for employers to develop short and long term plans to encourage and incent their employees to get and stay healthy – thus avoiding medical plan costs. Illustration of how employer-sponsored health & wellness centers not only contain but avoid rising health care costs while enhancing employee satisfaction. (1.5 CPE General / 0.63 CPFA / 0.63 MiCPT) <i>Presiding: Thomas C. Skrobola, City of Kalamazoo</i>	Ballroom E
3:00 – 3:15 pm	Break	
3:15– 4:30 pm	<u>Concurrent Sessions:</u> Water & Sewer Rate Studies <i>Andy Burnham, Senior Vice President, Burton & Associates</i> This presentation will identify best practices to develop sustainable rate structures that provide sufficient revenue to meet the financial requirements of a utility system while apportioning costs to customers in a fair and equitable manner. The presentation will identify key considerations and practices for developing rate structures that reflect a community's unique blend of common ratemaking objectives such as affordability, fiscal stability, predictability, and resource conservation. (1.5 CPE Accounting & Auditing / 0.63 CPFA / 0.63 MiCPT / 1.25 ACPFA) <i>Presiding: Ed Bradford, City of Manistee</i>	Ballroom F-J
	SEMCOG “Running on Empty” <i>Bill Anderson, Southeast Michigan Council of Governments</i> The presentation will examine issues related to the impacts of Headlee, Proposal A and State budgeting on local government financial operations, containing specific recommendations for better long term financial stability for local governments. (1.5 CPE General / 0.63 CPFA / 0.63 MiCPT) <i>Presiding: Beth Bialy, Plante & Moran, PLLC</i>	Ballroom E
4:30 – 5:20 pm	Ethics (<i>An additional \$25 to attend</i>) <i>Steven Mann, Miller Canfield</i> (1.0 CPE Ethics / 0.42 CPFA / 0.42 MiCPT)	Ballroom E

Please note: This program qualifies for CPFA and MiCPT credit. Tally sheets will be available at the registration desk; please be sure to complete for credit. MGFOA members: this program also qualifies for CPE. An automated attendance system will be used; to receive credit, please be sure your badge is scanned *after each session*.

Have a safe trip home!
See you at the MGFOA Fall Training Institute on Oct. 4-7, 2015 on Mackinac Island.