



MGFOA & MMTA 2016 Spring Seminar Agenda
March 4, 2016
Kellogg Center
Lansing, Michigan



7:30 – 8:30 am	MGFOA Past President's Meeting <i>Presiding: Ed Sell Jr., City of Monroe</i>	Galaxy
7:30 – 8:30 am	Registration / Buffet Breakfast	Big Ten BC
8:30 – 8:45 am	President's Welcome/Opening Remarks Presentation of Back-to-Basics Certificates <i>Christa McLellan, Wayne County Treasurer's Office, MGFOA President</i> <i>Anne Horning, City of Tawas City, MMTA President</i>	Big Ten A
8:45 – 9:10 am	Road & Transportation Funding <i>John LaMacchia, Legislative Associate, State Affairs, Michigan Municipal League</i> (.5 CPE Accounting & Auditing / .21 CPFA / .21 MiCPT) Last year, the legislature made a significant investment with the hopes of improving Michigan's roads and bridges. Learn the details of how that investment will impact the budget and about other issues impacting infrastructure in Michigan. <i>Presiding: Tricia Wiggle-Bazzy, Hamburg Township</i>	Big Ten A
9:10 – 10:00 am	Legislative Update <i>Judith M. Allen, Director of Government Relations, Michigan Townships Association</i> <i>Chris Hackbarth, Director of State Affairs, Michigan Municipal League</i> (1.0 CPE Other / .42 CPFA / .42 MiCPT) Update on policy and budget issues currently being debated in Lansing that impact local governments. <i>Presiding: John Ogden, Retired</i>	Big Ten A
10:00 – 10:50 am	Economic Update: Federal Reserve & Rate Forecasting <i>Paul Traub, Senior Business Economist, Federal Reserve Bank of Chicago</i> (1.0 CPE Other / .42 CPFA / .84 ACPFA / .42 MiCPT) This session will cover an economic update on both the national and regional level. <i>Presiding: Lorraine Jackman, Comerica Bank</i>	Big Ten A
10:50 – 11:05 am	Break	
11:05 – 11:55 am	GASB 72 - Fair Value Measurement and Application <i>Stephen Blann, CPA, CGFM, CGMA, Director of Governmental Audit Quality, Rehmann</i> GASB 72 establishes a new process for measuring and reporting fair value in governmental financial statements. Learn about the new requirements, including the fair value hierarchy and new footnote disclosures. (1.0 CPE Accounting & Auditing / .42 CPFA / .84 ACPFA / .42 MiCPT) <i>Presiding: David Sabuda, City of Berkley</i>	Big Ten A
12:00 – 1:20 pm	Lunch & Keynote Speaker	Big Ten BC
12:30 – 1:20 pm	Keynote: Ensuring Independent, Objective, and Transparent Audit Services in State Government <i>Doug Ringler, CPA, CIA, Auditor General, Office of the Auditor General</i> Providing an overview of Michigan's independent auditors, their approach to improving agency operations, and balancing between the roles of friend and foe. (1.0 CPE Other / .42 CPFA / .84 ACPFA / .42 MiCPT) <i>Presiding: Barbara Fandell, City of Ithaca</i>	Big Ten BC

1:20 – 1:45 pm	Break	
1:45 – 3:00 pm	<p><u>Concurrent Sessions:</u></p> <p>Credit Card Acceptance / Usage Policy Big Ten A</p> <p><i>Mike Pettigrew, CTP, CPFA, ACPFIM, Deputy Treasurer, City of Ann Arbor</i></p> <p>The presentation will review a sample purchasing card policy and sample procedures as well as an example of how one could administrate a credit card program.</p> <p>(1.5 CPE Other / .63 CPFA / .63 MiCPT)</p> <p><i>Presiding: Catherine McClary, City of Washtenaw</i></p>	
	<p>DDA's & Downtown Financing Tools Big Ten BC</p> <p><i>Patrick McGow, Principal, Miller, Canfield, Paddock and Stone, PLC</i></p> <p>This session will focus on current issues relating to Downtown Development Authorities and discuss the available financing tools for downtown projects, including tax abatement programs that are available for downtown projects.</p> <p>(1.5 CPE Accounting & Auditing / .63 CPFA / .63 MiCPT)</p> <p><i>Presiding: Barbara Fandell, City of Ithaca</i></p>	
3:00 – 3:15 pm	Break	
3:15– 4:30 pm	<p><u>Concurrent Sessions:</u></p> <p>Social Media Big Ten A</p> <p><i>Kara Sokol, Director of Communications, City of Ferndale</i></p> <p>In the municipal world, where many of us spend our time predominantly behind the scenes - it can be difficult to connect with audiences and customers. What do residents love about your municipality? What confuses them? What changes could you make to enhance user experiences? This presentation will focus on 4-6 social media tools that you can use to better engage with, learn from, and understand your audiences. This presentation will be geared toward beginners and those with intermediate knowledge.</p> <p>(1.5 CPE Other / .63 CPFA / .63 MiCPT)</p> <p><i>Presiding: Ben Stone, Flagstar Bank</i></p>	
	<p>Personal Property Tax Big Ten BC</p> <p><i>Joe Heffernan, CPA, Partner, Plante & Moran, PLLC</i></p> <p>This session will focus on how to calculate the amount and timing of the personal property tax reimbursement you should expect to receive in 2016. We will also discuss the appropriate timing of the revenue recognition.</p> <p>(1.5 CPE Accounting & Auditing / .63 CPFA / .63 MiCPT)</p> <p><i>Presiding: Margaret Birch, Waterford Charter Township</i></p>	
4:30 – 5:20 pm	<p>Ethics (An additional \$25 to attend) Big Ten BC</p> <p><i>William Mathewson, General Counsel, Michigan Municipal League</i></p> <p>This session will focus on the concepts and laws related to ethics for Michigan local government officials.</p> <p>(1.0 CPE Ethics / 0.42 CPFA / 0.42 MiCPT)</p> <p><i>Presiding: Kari Blanchett, Public Financial Management, Inc.</i></p>	

Please note: This program qualifies for CPFA and MiCPT credit. Tally sheets will be available at the registration desk; please be sure to complete for credit. MGFOA members: this program also qualifies for CPE. An automated attendance system will be used; to receive credit, please be sure your badge is scanned ***after each session.***

Have a safe trip home!

See you at the MGFOA Fall Training Institute on Sept. 18-21 at Shanty Creek Resort and the MMTA/APT US&C Joint Annual Conference Aug. 14-16 at Amway Grand Plaza.