



# 2017 MMTA Fall Conference

## October 8-11

### CPFA/ACPFA/MiCPT POINT TALLY SHEET

CPFA - Certified Public Finance Administrator; ACPFA – Advanced Certified Public Finance Administrator;

MiCPT - Michigan Certified Professional Treasurer

Use this sheet to keep track of education points earned at the 2017 MMTA Fall Conference.  
There are a possible 8.01 CPFA points, 11.25 ACPFA points and 8.01 MiCPT points for this Conference.

Instruction Time	Speaker & Topic	Description	CPFA Points	ACPFA Points	MiCPT Points
1.5 hours	<b>Eric Scorsone, Michigan Department of Treasury</b> <i>Public Finance and Current Issues for Local Government</i>	Attendees will learn about the overall fiscal health of local governments in Michigan; and, more specifically on the challenges of legacy costs and how they are impacting the overall fiscal picture.	.75	1.50	.75
1.25 hours	<b>Judy Allen, MTA &amp; Chris Hackbarth, MML</b> <i>Legislative Update</i>	Learn about laws passed this year and how they'll impact local government; priorities of the Governor, the House and the Senate, today's political climate and issues on the horizon in the coming months.	.63	-	.63
1 hour	<b>Keith Sawdon, Retired Municipality Treasurer</b> <i>Financial Wellness</i>	This program discusses the basic concepts of Financial Wellness (budgeting, managing credit and debt, estate planning and financial planning) and the importance of setting and achieving one's financial goals.	.25	-	.25
1 hour	<b>Pam Hill &amp; Keith Szymanski, Plante Moran</b> <i>Audit RFPs and What to Expect</i>	This course will cover the RFP process for audit services from start to finish. The session begins by discussing when to issue an audit RFP. Following that will be guidance on what to include in the request for proposals. The session concludes with suggestions for evaluating the proposals and making a selection.	.5	1.0	.5
1 hour	<b>Marie Sherry &amp; Chris Renuis, City of Dexter</b> <i>Treasurer/Assessor Relationships</i>	Discover the importance of a positive working relationship between the treasurer and assessor and the mutually beneficial impact it has for your municipality.	.5	-	.5
1 hour	<b>Ed Bradford, City of Manistee</b> <i>Budgets: Creating and Presenting a Document for All Audiences</i>	This session will help you create a budget document that speaks to a variety of audiences, serves multiple purposes and communicates clearly and effectively.	.5	1.0	.5
1.25 hours	<b>Steve Arwood, Miller Canfield</b> <i>Collaborations with Public Funds (Do's and Don'ts)</i>	This presentation covers the ins and outs of public-private partnerships, or P3. He'll discuss what they are, the risks and rewards, who's doing them, and how communities in Michigan can partner with the private sector to plan, fund and build these impactful projects.	.63	1.25	.63
2 hours	<b>Robert Beeckman, FBI</b> <i>Embezzlement and Public Corruption</i>	Project Integrity is an in-depth look at the investigation and prosecution of Detroit's infamous former mayor, Kwame M. Kilpatrick, and other city officials. This presentation will expose the corruption that was present during Kilpatrick's administration, and provide the audience with some important lessons for the future.	1.0	-	1.0



1 hour	<b>Collin Boyce, City of Lansing</b> <i>Ransomware &amp; Municipalities</i>	This session will provide detailed insight into what is ransomware, why are people doing this stuff, and what is the frequency of the attacks. It will also shed light on what we do to protect against ransomware and what is the impact and industries affected.	.5	1.0	.5
1 hour	<b>Sandra Hamilton, Clark Hill PLC</b> <i>Advanced Revenue Collections</i>	This session is designed to answer your questions and discuss the options available to your municipality to collect the smallest dollar amount to the largest dollar amounts owed for utilities, taxes and tax “alternatives”, housing and ordinance violation fees, community development loans and any other monies owed. We will also discuss how to file a proof of claim in all different types of bankruptcies and what other steps need to be taken to ensure that your municipality actually receives all of the monies it is owed from a bankrupt entity or individual.	.5	1.0	.5
1.5 hours	<b>Marvin Leville, Federal Reserve Bank</b> <i>Economic Update: MI’s Economy</i>	Discussion will include the current economic situation in Michigan and how it compares with the U.S.; what are the economic variables helping to drive the economy; and a look at how the agriculture industry is affecting Michigan.	.75	1.50	.75
3 hours	<b>Sarah Jennings &amp; John Bengal, Maner Costerisan</b> <i>Fraud in Government and How to Conduct an Internal Investigation</i>	Learn about trends in fraud schemes that are affecting governmental organizations. We will review what is going on and touch on how to take measures to prevent it. Unfortunately, organizations are in the minority if they are not hit by a fraudster. We will walk through an internal investigation so attendees are ready if (and when) they are hit.	1.5	3.0	1.5